

# 南亚东南亚国家商品展暨投资贸易洽谈会执行委员会

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## 参展及专业观众邀请函

尊敬的先生/女士：

由中国国际商会、南盟工商会、中国—东盟中心和中国—南亚博览会秘书处主办的 2021 南亚东南亚国家商品展暨投资贸易洽谈会（以下简称商洽会）将于 2021 年 8 月 25—29 日在云南昆明举办。

2021 商洽会以“新机遇、新发展”为主题，以扩大对外开放为目的，以《区域全面经济伙伴关系协定》（RCEP）推进实施为契机，旨在进一步发挥与南亚东南亚和环印度洋地区国家在商品、项目、投资等领域双多边合作的平台作用，加强国内各省（区、市、单位）间的交流与合作，助力构建新发展格局。

本届商洽会将采用“线下线上、双线融合”的模式创新办展，线下部分在昆明国际会展中心（昆明市官渡区春城路 289 号）设置绿色能源馆、健康生活目的地馆、绿色食品馆、国内省区市馆、境外馆、投资合作馆等展区，展览展示面积 6.4 万平方米；线上部分通过“南博会数字化平台”（[www.csa-expo.com](http://www.csa-expo.com)）举办。同期还将以“线上+线下”方式举办第 3 届中国—南亚合作论坛、2021 年 GMS 省长论坛、第 9 届云台会、第 18 届东盟华商会等会

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议论坛和直播类活动。

2021 商洽会执委会诚挚邀请您及贵机构代表团参加 2021 商洽会及同期举办的各项会期活动。

如蒙应邀，不甚荣幸！

顺致美好祝愿！

南亚东南亚国家商品展暨投资贸易洽谈会



2021年7月23日

( Translation )

July 23<sup>th</sup>, 2021

## **Invitation for Exhibitors & Professional Buyers**

Distinguished Mr/Ms:

The 2021 South & Southeast Asia Commodity Expo and Investment Fair (SSACEIF), co-organized by China Chamber of International Commerce, SAARC Chamber of Commerce and Industry, and the Secretariat of China-South Asia Expo, will take place between August 25 and August 29, 2021 at Kunming, Yunnan Province, P. R. China.

With the theme of “New Opportunities and New Development”, the SSACEIF aims to expand opening-up based on the opportunities of the implementation of the RCEP, to play a bigger role as a platform for bilateral and multilateral cooperation with countries in South Asia, Southeast Asia and the Indian Ocean rim in the fields of commodity trade, projects and investment, and to strengthen the exchanges and cooperation between provinces across China for a new development pattern.

The 2021 SSACEIF will be held both online and offline, with its main event venue set at International Convention and Exhibition Center (289 Chuncheng Rd., Guandu District, Kunming). Within an exhibition area of around 640,000 m<sup>2</sup>, the event will have a number of exhibition halls, including Green Energy Pavilion, Healthy Living Destination Pavilion, Green Food Pavilion, China Pavilion, International Pavilion, Investment & Cooperation Pavilion, etc. The online event will be held on [www.csa-expo.com](http://www.csa-expo.com). In addition, a series of forums and live streaming activities, including the 3<sup>rd</sup> China-South Asia Business Forum, China-Southeast Asia Business Forum, the 2021 GMS Economic Corridor Governors Forum, the 9<sup>th</sup> Yunnan-Taiwan Business Forum, and the 18<sup>th</sup> ASEAN Overseas Chinese Entrepreneurs Conference, will also take place online and offline concurrently.

The executive committee of the 2021 SSACEIF is hereby honored to invite you and your delegation to the events and series of activities during the event.

Your attendance will be much appreciated!

We wish you all the best!

Executive Committee of SSACEIF